




Elegant
LANDSCAPE LIGHTING

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LIGHTING

<http://elegantlandscapelighting.store>
(239) 307-2575



Certified Master Dealer

*Outdoor & Landscape
LED Lighting Guidebook*



Proudly Made in the USA

ILLUMINATE YOUR HOME AND WOW YOUR GUESTS

When you drive past homes and buildings at night, you may have noticed that some are beautifully lit, with lights enhancing the overall appeal of the location, not to mention the added security — while others just seem to have spotlights that don't do much. The difference between the two comes from having high-quality fixtures that have been professionally designed and well maintained. It also comes from having a professional lighting designer determine the exact placement for each fixture, to get maximum impact. The fact is, any home can look stunning at night — all it takes is high-quality, LED lighting and the right landscape lighting design and installation expert.

At Garden Light LED, we want to make sure you understand all of the factors that go into your landscape lighting design before you invest in a single fixture or the installation. We are one of the top landscape and architectural lighting companies in the world, and we want to put our unsurpassed knowledge to work on your behalf. As you read the following guide, keep in mind how these tips might impact your own home — and when you're ready to install a custom lighting system that will enhance the beauty of your home, be sure to contact one of our certified Master Dealers in your area.



THE BENEFITS OF OUTDOOR LIGHTING

No matter what your goals are for your outdoor space, there are compelling reasons why investing in a quality outdoor LED lighting system makes good sense:



Beauty:

After dark, nothing transforms a home more than perfectly balanced lighting.

Security:

Intruders are far more likely to target dark, unlit homes. Plus, a well-lit exterior can help prevent falls or other injuries that result from low-lit environments.

Use of Space:

When the sun goes down, that doesn't mean you have to go inside. A well-thought-through outdoor LED lighting system can extend the hours you linger outside indefinitely.



SECURITY LIGHTING

This is the strategic placement of no-glare fixtures specifically designed to illuminate dark or less-visible areas of a property. While it can also be beautiful, it has a more functional purpose.



MOON LIGHTING

This type of lighting gives the illusion of moonlight shining down through the trees. It is more of an atmospheric style of lighting, although it can also serve the practical purpose of bringing light to a dark area.



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FUNCTIONAL CAN ALSO BE BEAUTIFUL

When thinking about your outdoor space, there are a few things to keep in mind:

1. **You will want to ensure you have comprehensive coverage of the areas most important to you.** This includes the outdoor spaces you will use on a regular basis, the unique features of your landscape you want to highlight, and the areas you want to enjoy more regularly.
2. **Think of effects — not fixtures.** The purpose of outdoor lighting is to highlight the beauty of your home and landscape, not to look at the fixtures themselves. When possible, fixtures should be hidden, keeping the focus on the area being illuminated. When the fixtures can't be hidden, they should be an aesthetically pleasing design, shape and finish that compliment your overall look and feel. Garden Light LED fixtures are the highest-quality LED lights on the market today and are aesthetically pleasing to the eye.
3. **Consistency.** You will want the right equipment and placement to ensure the brightness levels of your lighting remains consistent throughout the entire area — no pockets of bright light and darkness. This is where an expert lighting designer can help; they can ensure every light is placed to deliver the peak illumination. Low-quality or even average-quality LED lights are moderately to extremely inconsistent in the light levels and patterns. This is where a Garden Light LED light distinguishes itself from all others in quality and consistency.



BRING YOUR HOME'S

Beauty out of the Darkness



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ASK US FOR A COMPLIMENTARY EVENING DEMONSTRATION

If you are considering a professional outdoor lighting design, it is likely because you want to make your **home stand out**, be safer and be better suited for your aesthetic desires. It is impossible to know what LED lights and effects will truly achieve that until you see them in your space, at night, illuminating your home and landscape. Before you commit to purchasing any fixture or service, one of our certified Master Dealers will visit your home and provide you with a custom display after the sun has gone down, bringing with them a multitude of options to ensure you have the right fixtures to meet your requirements.

From there, they will **design a custom lightscape** for your unique property. They will **incorporate your feedback**, until the design matches the exact vision you have for the space, be it in your home, around your landscape, or in your outdoor entertaining areas.

An exceptional lighting designer and installer will do all of this for no cost, allowing you to fine-tune the effects and ensure it is exactly what you are looking for — all before you make any investment.



STEP LIGHTING

This is a type of lighting used to illuminate a single step, or a group of steps, to improve the safety of those walkways.

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SUPERIOR PRODUCTS MEAN SUPERIOR RESULTS

Every component produced at Garden Light LED is made with the highest quality materials, to the highest standards, to ensure superior performance and your complete satisfaction. We use the best corrosion-proof CNC and milled brass, copper and stainless steel fixtures, wires and lamps. Every component is designed to work seamlessly together under the harshest conditions.



HIGH-QUALITY MATERIALS

Our fixtures will take on a rich patina over time, blending into any landscape design and adding a beautiful decorative element. Inside those fixtures we use the most advanced **LED technology**, to ensure you not only have the most elegant fixtures on the block, you also have the most efficient and reliable as well.



THE BEST WARRANTY

Even the highest quality, and best designed technology can go wrong sometimes. That's why Garden Light LED offers one of the best warranties in the industry — our transformers and fixtures all have a lifetime warranty, and our high-performance LEDs carry a 20-year warranty.





WALL WASH LIGHTING

This is a soft illumination effect designed to accent the texture of a wall or solid surface.

AREA LIGHTING

This type of lighting is used to illuminate a large area, such as an entire yard, without accentuating any one specific feature.



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HOW CAN PROFESSIONAL *outdoor lighting*
TRANSFORM YOUR HOME INTO A STUNNING SHOWPIECE?



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THE POWER OF PROFESSIONAL INSTALLATION

Every single Garden Light LED Master Dealer and Installer has been rigorously trained and certified — both in the classroom and in the field — using the best practices we have developed over our years of manufacturing experience. He or she will bring expert knowledge, **creativity** and meticulous **attention to detail** to every single installation. They will treat every property, and every installation, as a unique project — not just a scripted appointment. The goal is to produce outstanding results the first time, every time. We arrive on time, when promised, and we leave our customer's property in the same or better condition than when we arrived. Our customers often say they have never encountered this level of **professionalism** in a service provider before, and that is a benchmark we continue to try and achieve at Garden Light LED.



WATER & POND LIGHTING

By placing fixtures underwater, you can add general illumination to a feature, or you can highlight specific objects beneath the surface.



UP LIGHTING

By placing ground-level lights so they point directly up, you can create dramatic effects that highlight architectural or landscape features.



WORRY-FREE MAINTENANCE

A quality LED lighting system is an **investment** that needs to be protected. It is the responsibility of the end-user to be sure they choose a certified and professionally trained LED company that offers a service plan. LED systems are sensitive and absolutely need to be maintained annually. It is recommended by the manufacturer that the end-user engage the service plan which is offered through the company installing the lighting system to ensure the warranty will be honored.



SPOT LIGHTING

This type of lighting is used to illuminate a specific object, such as statue, flag, fountain or other architectural feature.





SHADOWING

This is when a light is placed so that a tree, fountain or other element casts an interesting shadow against a wall, creating a new visual focal point.



SILHOUETTING

This term refers to using back-lighting to more effectively show off an object or architectural detail.



BE OUR GUEST

Professional landscape lighting doesn't just look great — it can also be **good business**. Especially in the hospitality market, from large hotels to small bed-and-breakfasts, the success of the business depends on attracting guests to the property, making them feel welcome, and providing them with a safe and comfortable place to stay.

Outdoor lighting is a crucial part of building that environment. It starts with choosing the **right LED technology** and fixtures — with Garden Light LED and our National Network of Certified Master Dealers, we handle everything from design, to installation, to ongoing maintenance, which makes us unique in this market. We use **premium fixtures** to match the look and feel of any property, and specialize in beautiful, and seamless, landscape lighting integration.



ENHANCE

the curb appeal of your property.



ELEVATE

the guest experience.



INCREASE

the safety and security of your property.



REALIZE

greater savings on energy and maintenance costs.



THE MORE YOU KNOW

Now that you have some idea of what to look for in a professional lighting design and installation, we would love the opportunity to answer your questions and schedule an evening lighting demonstration in your home. The demo is completely risk-free, and there are no obligations to sign any contracts or purchase any lights or services. Let us show you first hand how we can transform your space from ordinary to extraordinary with just a few lights.





THE
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ADVANTAGE



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THE GARDEN LIGHT LED ADVANTAGE



**A Great American
Company**

Ask these questions to see for yourself which outdoor lighting providers are right for your home or business.

WARRANTY

- Do the transformers have a lifetime warranty?
- Is there a 20-year warranty on the LEDs?
- Is expert troubleshooting provided for all systems?
- Is there a one-year warranty on timers and photocells?

PRODUCTS

- Are the fixture housings CNC machined and built in the USA?
- Do they use the most advanced LED technology available?
- Do they use commercial-grade stainless steel transformers?

SERVICE

- Are ongoing maintenance plans available?
- Are experts available to troubleshoot any problems you might encounter?

INSTALLATION

- Is the company using field-tested best practices?
- Do they use secure and water-tight connections?
- Do they properly bury any wires to meet or exceed the National Code of 6 inches?
- Do they use established Standards of Care while on your property?
- Do they provide after-dark adjustments to ensure design integrity?

DESIGN

- Do they offer a customized lighting design for any property or landscape?
- Do they use a lighting principal of ensuring safety, security, usability and aesthetic combine to create one cohesive, beautiful design?
- Are the consultants focused on the end effect, rather than on the source of the lights?
- Are the systems designed with expansion in mind?

HISTORY

- Are they one of the largest landscape lighting companies in North America?
- Do they offer turnkey solutions that include design, installation and maintenance?

